BACKGROUND

The importance of logistics industry has been growing in cross-border and international trade. The development of logistics and transport sectors plays a critical role in the advancement of trade and investment, and thus contributes toward economic development. In the context of enhanced transport infrastructure, connectivity and developed economic corridors in the greater Mekong sub-region (GMS), improvement of the logistics are required to serve the openness of national economies to the region through trade and investment linkages, achieve the greater development objectives of regional cooperation and economic integration.

One of the most common problems in logistics and transport development in the GMS region is the absence of an integrated information system. As a matter of fact, the Logistics Services Industry and Logistics Service Providers (LSPs) have been confronting constraints in terms of market competiveness to provide efficient logistics services. Hence enhancement of the logistics sector with online information system has become imperative to enhance logistics sector's competiveness.

The Mekong Institute (MI) with support from the government of Republic of Korea is currently implementing a project on 'Certified Logistic Master in the GMS'. The project aims to decrease cross-border logistics costs, improving logistics services quality and timeliness in services delivery of national logistics providers in the GMS and assist the national logistics providers to integrate into regional and global logistics chains.

OBJECTIVE

To provide an online information platform to enhance the GMS logistics services network and promote efficient logistics services in the region, more specifically:

♦ To promote GMS logistics industry through e-platform
♦ To build network for logistics practitioners in GMS and beyond
♦ To improve quality and timely services of local logistic providers along GMS economic corridors

ABOUT GMS LOGISTICS DATABASE

The GMS Logistics Database is an interactive web-based database platform for logistics companies also compatible for portable devices.

The website serves as a company database to showcase over 3,000 Logistics and Transport companies

For whom:

Trucking companies, freight forwarders, warehouse owners, shipping agents, cold chain providers, ICD etc in Cambodia, Laos, Myanmar, Vietnam and Thailand,

GMS Logistics Database

www.logisticsgms.com

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For more information, please contact

Trade and Investment Facilitation (TIF) Department
Mekong Institute
Email: tif@mekonginstitute.org
Tel: +66 (0) 43 202 411 - 2
Fax: +66 (0) 43 343 131

Office Address
Mekong Institute
123 Khon Kaen University
Mittraphap Rd., Muang District,
Khon Kaen 40002, Thailand.
Tel: + 66 (0) 43 202 411 to 2
Fax: + 66 (0) 43 343 131

| Funded by the Mekong - Republic of Korea Cooperation Fund (MRCF)
| Implemented by Mekong Institute (MI)

What logistic company can benefit?

⇒ Promote the business under the label of certified GMS logistics services providers

⇒ Foster business collaboration with other logistics service providers in GMS countries to provide effective joint services for cross-national clients;

⇒ Receive orders and provide effectively and timely services to clients through the B2B and B2C platform;

⇒ Exchange information and ideas through the online forum and instant communication software

⇒ Easily access to the most updated, highlighted, and integrated regulations and agreements, news, events and related information on logistics and transportation at national (CLMVT), regional (GMS and ASEAN), and international level

www.logisticsgms.com

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REGISTER NOW

1. Company Database

With over 3,000 companies profiles in Logistics sector based in five GMS countries, namely Cambodia, Laos, Myanmar, Vietnam and Thailand. Users are able to:

⇒ Access to companies directory;

⇒ Identify the right services providers by sorting on location, services catalog, review ranking and any key word;

⇒ Registered members can customize company profiles, list products and service, review and comment to other company

⇒ Participate in online business matching and forum

2. Business Forum

⇒ Online B2B and B2C e-platform equipped with instant communication application for effective business interaction

⇒ Exchange information and ideas on emerging issues and trends related to logistics industry

3. Regulation & Agreements

⇒ With updated and comprehensive regulation and agreements on transport and logistics at national (CLMVT Countries), regional (GMS and ASEAN) and international level.

4. GMS Information Hub for Logistics Industry

⇒ Latest news and events on logistics industry posted by the key logistics players from private and public sectors.

5. Mobile Application

⇒ Available at mobile devices to facilitate members providing timely and effectively logistics services to customers.

Free Registration!

Simple registration via **3 Steps**
Visit www.logisticsgms.com, click "LOGIN"

⇒ **Step 1:** Choose account - Company Account

⇒ **Step 2:** Sign up

⇒ **Step 3:** Complete your profile form, post your products/ buying requests and event

Company profiles will be authorized and verified via 3 steps

⇒ Step 1: Authorize by companies

⇒ Step 2: Verify by data collector in CLMVT countries

⇒ Step 3: Approve and publish by MI project officer